

PALM BEACH Society

PRESENTING SOCIETY 53RD YEAR
NEW YORK BRANSON NEWPORT THE HAMPTONS

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PAID
West Palm Beach, FL
Permit No. 1813
May 11 - June 14, 2007
Three Dollars & Fifty Cents

REMEMBERING
The Dedication
of the
Victor W. Farris
Medical Building
20 Years Ago

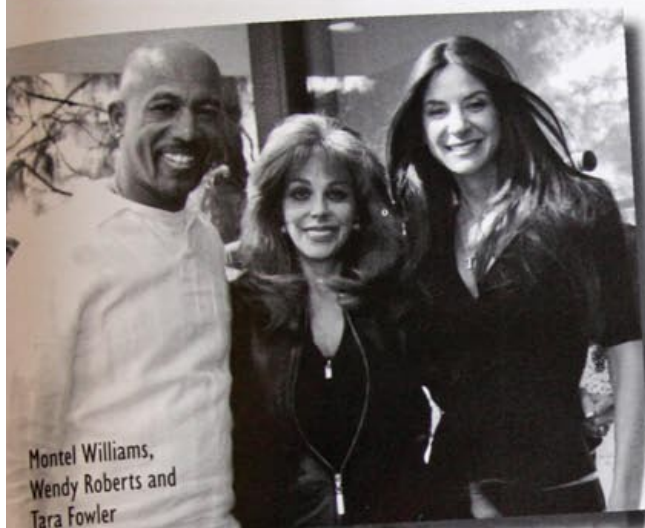
VICTOR W. FARRIS
MEDICAL BUILDING



Dame Celia Lipton Farris

PHOTOGRAPH BY [unreadable]

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Montel Williams,
Wendy Roberts and
Tara Fowler

The New Look

Each year as Oscar descends on Hollywood, celebrities and top Hollywood brass indulge at pre-Academy Award parties. At this year's ultra-exclusive Haven House Oscar Suite, held in a private Beverly Hills estate, the VIP guests mingled, networked and stocked up on exclusive designer fashions. A standout at the event and a celeb favorite was **Amada Adarns Couture** and Palm Beach-based designer **Wendy Roberts**.

Starlets clamored for the Amanda Adams signature styles of hip denim with high-end embellishments such as hand-sewn beading, crystals and lace. AA Couture boasts figure-accentuating design, coupled with cutting-edge style. The line is coveted by Palm Beach socialites as "the" thing to wear when you want to be noticed, yet still want to exude the underlying sophistication of the discriminating Palm Beach fashionista. AA Couture jeans have been coined "an evening gown wrapped around your legs" and the notion was infectious at the Haven bash where Roberts greeted celebrities and Hollywood insiders who wanted to know about the designs and Roberts herself.

Amanda Adams Couture debuted this year at The Mar-a-Lago Club during **Palm Beach Fashion Week** and has quickly found a loyal and well-heeled clientele. For more information on Amanda Adams Couture, contact Wendy Roberts at amandaadams@aacouture.com or call 561.307.1544.



Kevin Sorbo



Adrienne Janic



Jason Ritter



Cathy Shim

ON THE
Up